



TOP PRACTICES EDUCATION
ACHIEVING SUSTAINABLE CHANGE

INTRODUCING
Essential New Resources for Educational Leaders

Navigating the Future
Roadmap and Survival Playbook

Essential Resources to Help You Deal with Complexity and Uncertainty

ATTENTION EDUCATION LEADERS! ARE YOU READY IN 2009 FOR:

- New and changing expectations that are coming?
- An upcoming BUDGET SQUEEZE?
- New levels of competition?
- Moving your staff in dramatic new directions?

As educators and leaders we are typically consumed by the daily routines that limit our ability to think forward. We are often in a reactive mode, and we fail to see these challenges that are coming as exciting opportunities for positive change.

Yes, deep and sustainable change is difficult.

The problem is we can't get there if we can't SEE "there."

Top Practices Education's **Navigating the Future Roadmap and Survival Playbook** takes you there.

Visioning future possibilities is the key to successfully facilitating change. **The Navigating the Future Roadmap and Survival Playbook** guides you through a process that enables you to "think forward" to understand complexity and unpredictability in order to successfully redesign the operations of your school. You will develop an understanding why a "shared vision" is important for generating commitment to enhance learning and teaching in a world changed by technology and globalization. It is a "playbook" that will enable you and your fellow educators to know exactly how to proceed.

The Navigating the Future Roadmap and Survival Playbook:

1. Provides you with step-by-step guidance for guiding your staff through the change process
2. Enables you to develop the skill-sets you need to lead and facilitate change
3. Helps you develop the ability for people within your school to see new learning environments
4. Guides you to see the interconnectedness of all the parts of the school system
5. Enables you to develop new patterns of relationships among teachers, students, administrator, and the community
6. Develops a commitment to continuous staff learning in you and your staff
7. Teaches techniques to create meaning discussions about schools in a rapidly changing and complex world

Everything you need is included in Navigating the Future Roadmap and Survival Playbook

The 3 CD set includes videos that guide your staff through the change process, PowerPoint presentations and background information you can use to facilitate strategic thinking within your school system, and a library of activities that help you and your staff develop leadership skills, anticipate change, and plan for the future.

You'll learn how to:

- **Think Strategically** – develop the skill-sets to lead and facilitate change in your school's ability to adapt to meaningful learning for both students and teachers.
- **Develop Mission, Vision, and Operating Values** – create the purpose of why your school exists through its mission; develop the ability for people within your school to see new learning environments as if they existed in the present; surface the operating values that are practiced daily within your school.
- **Understand Systems** – develop the skills to see the interconnectedness of all the parts of the school system in order to develop new patterns of relationships among teachers, students, administrator, and the community.
- **Build Capacity** – develop the skills to create sustainable professional development focused on developing a commitment to continuous staff learning.
- **Create Meaningful Dialogue/Collaboration** – develop the techniques to create meaning discussions about schools in a rapidly changing and complex world.

Navigating the Future Roadmap and Survival Playbook also includes:

- **Dr. John Gould’s bibliography and “cliff notes” of the best resources and books on school change.**
- **Enrollment to a special “one on one” live webinar with Dr. John Gould. In this special event, which will be recorded and then downloadable by you, you will have special access to Dr. John Gould who will work directly with you, answer your questions, and gain his newest resources.**

BONUS

One Year Membership to the Top Practices Education Mastermind Group

The Top Practices Education Mastermind Group is a group of educators who are working together with their peers around the globe to create sustainable change at their local level regardless of the circumstances and regardless of their position or role in the school or district. By becoming a part of the Top Practices Education Master Mind Group, you will work with experts and fellow educators and learn how to implement real sustainable change in your school. You will be continually focusing on the complexity of the challenges we face and how to manage them. You will learn sophisticated communication techniques and how to use the technologies that support them.

When you join the Top Practices Education Master Mind Group you’ll have access to weekly live forums and discussions. The forums are lead by Rod Haenke, Rem Jackson, and Dr. John Gould as well as other education experts. .These forums are recorded and archived so you never miss one. Membership in the group is \$19.99/year, and is included for a limited time in the **Navigating the Future Roadmap and Survival Playbook**.

HOW TO ORDER

(See Special Pricing Offer Below)

The Navigating the Future Roadmap and Survival Gear Package is \$99.00 and includes:

The 3 CD set with:

1. Videos that provides step-by-step guidance for guiding your staff through the change process.
2. PowerPoint presentations and background information you can use to facilitate thinking strategically within your school system.
3. Activities that help you and your staff develop leadership skills, anticipate change, and deal with complexity and change.

The Navigating the Future Roadmap and Survival Playbook also includes::

- Dr. John Gould's bibliography and "cliff notes" of the best resources and books on school change.
- Enrollment to a special "one on one" live webinar with Dr. John Gould. In this special event, which will be recorded and then downloadable by you, you will have special access to Dr. John Gould who will work directly with you, answer your questions, and gain his newest resources. A \$249.00 Value

**AND A BONUS ONE YEAR MEMBERSHIP to
THE TOP PRACTICES EDUCATION MASTERMIND GROUP
Normally \$19.99/year**

The Navigating the Future Roadmap and Survival Gear Package bonuses is normally \$367.00.

- The Navigating the Future Roadmap and Survival Playbook - \$99.00
- The Live "one on one" Webinar with Dr. John Gould - \$249, and
- A One Year Membership to The Top Practices Education Mastermind Group - \$19.99
- A total of \$367.00 **only \$99.00**

Just fill out the order form below and we'll take care of the rest.



OUR 100% Top Practices Education Money Back Guarantee

If for any reason, you aren't 100% satisfied with this product, for a period of two years from the date you ordered it, simply return it for a 100% refund with no questions asked. There is no fine print and there will be no questions asked. We want you to keep and use this product only if you are 100% satisfied.

TOP PRACTICES EDUCATION
Navigating the Future
Roadmap and Survival Playbook

Order and receive the special limited time offer of \$99.00 for the entire package plus all bonuses.

Yes! I'm ready to lead my staff effectively through the change process. I'm looking forward to working directly with Dr. John Gould and collaborating with other educators in the Top Practices Education Mastermind Group. I've read and understand the guarantee.

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