



TOP PRACTICES EDUCATION
ACHIEVING SUSTAINABLE CHANGE

INTRODUCING Essential New Resources for Educational Leaders

Integrating Technology Playbook

A **learner centered approach** that enables you to use technology in exciting new ways to make learning more effective and engaging

Did you know?

- **88%** of educators considered technology essential to teaching and learning.
- **95%** believe that technology improves student learning.
- Yet only **32%** of educators use technology to instruct students.
- Another shocking study showed that teachers use computers several times a week for lesson preparation, but only **once or twice a year for instruction!**

Why?

- Time constraints
- Technologies may not align with the current curriculum.
- The teachers' own lack of computer expertise.
- ***The wrong approach (focus on technology first not learner goals)***

The most current research tells us that we should place learning goals first *and then* select the tools that best meet those goals.

In this approach, teachers:

- (a) select objectives that support state curriculum standards and teach key concepts/skills;
- (b) identify “best practice” teaching strategies and learning activities likely to deliver the those outcomes; ***and then***
- (c) select appropriate technology tools.

A Focus On Learner Goals

The Integrating Technology Playbook

1. Saves you time
2. Aligns to major student learning goals
3. Provides “step by step” and easy to follow instructions, and
4. Takes the right approach to using technology. All of the resources in this program show you how to develop engaging student activities that use technology to reach important student learning outcomes and help your student reach important student learning goals.

Everything you need is included in The Integrating Technology Playbook

The 3 CD set includes videos that explain the instructional approach, step by step technical instructions, and example student projects. Also included are templates where appropriate so all you have to do is adapt the templates to your more specific curriculum objectives.

You'll learn how to:

Improve Reading Comprehension Skills

- Use Internet/PPT to increase awareness and understanding of new vocabulary words
- Use Daily Websites to teach students to generate questions and monitor comprehension
- Use Word/Excel/PPT to create graphic organizers to demonstrate comprehension

Improve Math Skills

- Improve math problem solving using real time data and Excel
- Use Excel to make and analyze charts and graphs to improve mathematical reasoning on a daily basis
- Use PPT to better understand number sense and place value
- Use PPT to help students get better at identifying different types of word problems and to learn strategies for solving them
- Use PPT to develop quizzes and games that re-enforce skills

Build Science Vocabulary and Inquiry Skills

- Use PPT to develop science vocabulary
- Build science vocabulary by using high interest Science Websites
- Understand science concepts through interactive simulations

Develop Research and Presentation Skills

- Practice research skills by doing mini inquiry projects
- Produce interactive and multimedia presentations using PPT, movie maker software, and YouTube/Teacher Tube

Improve Communication and Collaboration Skills

- Use wikis to have your students participate in learning circles and collaborative problem solving
- Join existing collaborative projects and maximize the rich content and data these projects provide
- Use wikis to produce collaborative writing projects

The Integrating Technology Playbook also includes:

- **Rod Haenke’s “Integrating Technology” Resource Library** filled with sample projects, lesson templates, and lists of Websites organized by category.
- **Enrollment to a special “one on one” live webinar with Rod Haenke.** In this special event, which will be recorded and then downloadable by you, you will have special access to Rod Haenke who will work directly with you, answer your questions, and share his newest resources.

BONUS

One Year Membership to the Top Practices Education Mastermind Group

The Top Practices Education Mastermind Group is a group of educators who are working together with their peers around the globe to create sustainable change at their local level regardless of the circumstances and regardless of their position or role in the school or district. By becoming a part of the Top Practices Education Mastermind Group, you will work with experts and fellow educators and learn how to implement real sustainable change in your school. You will be continually focusing on the complexity of the challenges we face and how to manage them. You will learn sophisticated communication techniques and how to use the technologies that support them

When you join the Top Practices Education Mastermind Group you’ll have access to weekly live forums and discussions. The forums are lead by Rod Hanke, Rem Jackson, and Dr. John Gould as well as other education experts. .These forums are recorded and archived so you never miss one. Membership in the group is \$19.99/Year, but is included for a limited time in **The Integrating Technology Playbook**

HOW TO ORDER

(See Special Pricing Offer Below)

The Integrating Technology Playbook is \$99.00 and includes:

The 3 CD set with:

1. Videos that explain the instructional approach
2. Step by step technical instructions, and example student projects
3. Templates so you can adapt to your specific curriculum objectives.

Covering:

- Improving Reading Comprehension Skills
- Improving Math Skills
- Building Science Vocabulary and Inquiry Skills
- Developing Research and Presentation Skills
- Improving Communication and Collaboration Skills

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AND A BONUS ONE YEAR MEMBERSHIP to THE TOP PRACTICES EDUCATION MASTERMIND GROUP

The Integrating Technology Playbook plus bonuses is normally \$367.00.

- The Integrating Technology Playbook Package - \$99.00
- The Live "one on one" Webinar with Rod Haenke - \$249, and
- A One Year Membership to The Top Practices Education Mastermind Group - \$19.99
- A total of \$\$367.00 **only \$99.00**

**Order quickly because this price plus bonuses
is a limited time offer**

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OUR 100% Top Practices Education Money Back Guarantee

If for any reason, you aren't 100% satisfied with this product, for a period of two years from the date you ordered it, simply return it for a 100% refund with no questions asked. There is no fine print and there will be no questions asked. We want you to keep and use this product only if you are 100% satisfied.

TOP PRACTICES EDUCATION

**The Integrating Technology Playbook
Package**

Yes! I'm ready to use technology effectively and appropriately. I'm looking forward to working directly with Rod Haenke and collaborating with other educators in the Top Practices Education Mastermind Group. I've read and understand the guarantee.

FAX THIS PAGE TO 717-625-0552 to SUBMIT YOUR ORDER

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